



Jordi Poblet |
Product Designer (UX & UI)

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 jordipoblet.com



A LITTLE BIT ABOUT ME

Barcelona-born **Product & Experience Designer** with experience in agency, corporate and startup environments. Specialising in Product Design, UX and UI. With a pixel-perfect obsession, an all-rounder professional able to deliver great creative results, always excited about new projects, impossible challenges and crazy ideas.

RELEVANT EXPERIENCE

Glovo

Apr'20 - Present


 Barcelona, ES
 glovoapp.com

● Product Designer (UX & UI) [Full-time]

Part of the team that looks after the design of Glovo's digital products, focussing on the Courier's and Partner's apps (native iOS and Android), as well as the contributing to the creation and maintenance of Design Systems.

Huakai Travel

Jul'18 - Present



 Remote
 huakai.travel

● Founder & Product Designer [Entrepreneurship]

A fun self-initiated project that started from wanting to solve a problematic in the travel sector, that evolved into putting together a small team in the shape of a start-up. This venture has opened me the eyes to Product Design and taught me by doing.

Isobar

Nov'18 - Apr '19



 Melbourne, AU
 isobar.com

● UI Designer [Contract]

Active part of the Experience Design Team. Responsible for the creation and maintenance of Design Systems, interfaces, and also running user testing and interviews sessions, as well as design-thinking workshops with corporate clients.

Tigerspike

Nov'16 - Aug'18



 Melbourne, AU
 tigerspike.com

● Mid-weight UX/UI Designer [Full-time]

Designing digital experiences with a human-centered approach. Bringing user research techniques and the latest graphic trends together, to offer digital solutions to experience problems.

Freelancer

2014 - Present

 Remote
 jordipoblet.com

● Experience, Web & Graphic Designer & Design Consultant

Helping businesses achieve their design goals, always with a user-centered design approach. The last few projects have been while travelling the world offering design skills and services as a volunteering exchange.

EDUCATION

TRACTOR,
School of Design

Nov'16 - Dec'16

📍 Melbourne, AU

● UX Design & UX Research

Mentored by Ben Ralph and Luke Chambers, the course consists in learning the insides of UX Research and Lean UX. Focusing on research, and problem-solving techniques, the course builds around a real case study.

ELISAVA
Superior School of
Design & Engineering

Nov'16 - Dec'16

📍 Barcelona, ES

● Design Degree & Technical Engineering in Industrial Design

ELISAVA prepares future professionals to use creativity, communication and technology as tools to transform their environment and create new realities. Also, trains to design, re-design, manage and develop products.

CONFERENCES

EuroIA 2017

Sep'17 - Oct'17

📍 Stockholm, SW

● EuroIA 2017

Took part of one of Europe's most prestigious Experience Design Conferences. Involved in workshops and talks, always a good way to meet and network with other design professionals.

SKILL SET

Ideation		Idea generation, Workshops
User Interface		Sketch, Origami, Invision
User Experience		Research, Wireframes, Prototypes
Interaction Design		Micro & Macro animations
Front-End		VS Code, Vue.js, HTML, CSS
Logo & Graphic		Identity, Styleguides, Presentations

LANGUAGES

- + English
Bilingual Proficiency
- + Spanish
Native speaker
- + Catalan
Native speaker

REFERENCES

+ Stephen Hoey

Portfolio Management at
TOYOTA Motor Corporation

+61 435 896 214
stephen.hoey@toyota.com.au

+ Tristan Hewat

Design Director & Product
Owner

+61 428 270 681
tristanhewat.com

HOBBIES & OTHER

- + Travel enthusiast
- + Roller Hockey player (Australian National Team)
- + Outdoor activities: Triathlon, Hiking, Skiing, Snorkeling
- + Wildlife rescuer volunteer