



**Jordi Poblet** |  
Experience Designer (UX & UI)

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## A LITTLE BIT ABOUT ME


Barcelona-born **Experience Designer** set up for working fully remote. With experience in agency, corporate and startup environments. Specialising in Product Design, UX and UI. With a pixel-perfect obsession, an all-rounder professional able to deliver great creative results, always excited about new projects, impossible challenges and crazy ideas.

## RELEVANT EXPRIENCE

### Freelancer

2014 - Present

 Remote

 [jordipoblet.com](http://jordipoblet.com)


### ● Experience, Web & Graphic Designer & Design Consultant

Helping businesses achieve their design goals, always with a user-centered design approach. The last few projects have been while travelling the world offering design skills and services as a volunteering exchange.

### Education Perfect

Aug'19 - Oct '19

 Remote

 [educationperfect.com](http://educationperfect.com)


### ● Experience Designer (UX & Branding) [Contract]

Recruited to influence the always ambitious and exciting re-branding exercise. This time, there was a heavy focus in redefining the experience in the entire company at all levels, not just pure brand.

### Huakai Travel

Jul'18 - Present

 Remote


 [huakai.travel](http://huakai.travel)

### ● Founder [Entrepreneurship]

A fun self-initiated project that started from wanting to solve a problematic in the travel sector, that evolved into putting together a small team in the shape of a start-up. This venture has opened me the eyes to Product Design and taught me by doing.

### Isobar

Nov'18 - Apr '19

 Melbourne, AU

 [isobar.com](http://isobar.com)


### ● UI Designer [Contract]

Active part of the Experience Design Team. Responsible for the creation and maintenance of Design Systems, interfaces, and also running user testing and interviews sessions, as well as design-thinking workshops with corporate clients.

### Tigerspike

Nov'16 - Aug'18

 Melbourne, AU

 [tigerspike.com](http://tigerspike.com)

### ● Mid-weight UX/UI Designer [Full-time]

Designing digital experiences with a human-centered approach. Bringing user research techniques and the latest graphic trends together, to offer digital solutions to experience problems.

## EDUCATION

TRACTOR,  
School of Design

Nov'16 - Dec'16

📍 Melbourne, AU

### ● UX Design & UX Research

Mentored by Ben Ralph and Luke Chambers, the course consists in learning the insides of UX Research and Lean UX. Focusing on research, and problem-solving techniques, the course builds around a real case study.

ELISAVA  
Superior School of  
Design & Engineering

Nov'16 - Dec'16

📍 Barcelona, ES

### ● Design Degree & Technical Engineering in Industrial Design

ELISAVA prepares future professionals to use creativity, communication and technology as tools to transform their environment and create new realities. Also, trains to design, re-design, manage and develop products.

## CONFERENCES

EuroIA 2017

Sep'17 - Oct'17

📍 Stockholm, SW

### ● EuroIA 2017

Took part of one of Europe's most prestigious Experience Design Conferences. Involved in workshops and talks, always a good way to meet and network with other design professionals.

## SKILL SET

Ideation		Idea generation, Workshops
User Interface		Sketch, Origami, Invision
User Experience		Research, Wireframes, Prototypes
Interaction Design		Micro & Macro animations
Front-End		VS Code, Vue.js, HTML, CSS
Logo & Graphic		Identity, Styleguides, Presentations

## LANGUAGES

- + English  
Bilingual Proficiency
- + Spanish  
Native speaker
- + Catalan  
Native speaker

## REFERENCES

### + Stephen Hoey

Portfolio Management at  
TOYOTA Motor Corporation

+61 435 896 214

stephen.hoey@toyota.com.au

### + Tristan Hewat

Design Director & Product  
Owner

+61 428 270 681

tristanhewat.com

## HOBBIES & OTHER

- + Travel enthusiast
- + Roller Hockey player (Australian National Team)
- + Outdoor activities: Triathlon, Hiking, Skiing, Snorkeling
- + Wildlife rescuer volunteer